CONSCIOUS AUTOSUGGESTION LATEST METHOD OF HEALING

America Soon to Hear More of Coueism, or Curing by Imagination, Now Attracting Attention of Europe

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By DR. JOSEPH COLLINS.

EREMIAH wrote that the Prophets after the imagination of his own heart, think of the words you are saying.

M. Emile Coue of Nancy has taken the but be as mechanical as possible." rophecy to his bosom and nurtured the steeple of your uncon-

Chemistry and drugs had absorbed his time, though the frailties of the flesh engaged his attention and excited his commiseration. With increasing years came heightened awareness of the potency of the spirit in man, and of the countless ways that disorder or disequilibrium of it made him infirm, miserable or incapacitated. Like the majority of those whose life compels them to witness the combat between drugs and disease, gradually year by year, after he was 40 he lost faith in pill and potion. The atmos-phere of Nancy has long been favor-able to the development of medical

the two forces are brought into con tact, and that it is possible to make suggestions to an individual without

pnotizing him. It seems incredible that there is any one in the world capable or incapable of taking thought who can claim that this is a discovery, but such is the fact. There are many such persons, and they consider it to be their duty and they consider it to be their duty to pass on to their fellows the reality of these discoveries, and to urge their importance for the happings and to urge their of these discoveries, and to urge their importance for the happiness and efficiency of countless lives. This is attested by the books, magazines and newspaper articles that are now being published about Coueism in England. In the late autumn of the last year M. Coue went to London to hold some public conferences, the way having the conferences, the way having the conferences, the way having the conferences and to urge their importance for the happiness and efficiently a quarter of a captured. When he was finally liberated through the intervention of influential Moors he made a vow that a scissors would never touch a hair of his head until he had revenged himself on his treacherous enemy. Though the shaves the top of his head like all Moslems, he wears a long scalp lock that now reaches for health of the control of the c public conferences, the way having to get hold of him. been prepared for his visit by the publication of a book by Prof. Baudouin entitled "Suggestion and Autosugges-At that time he was practically unknown. At the present time his name is not so familiar there as that of Mr. Lloyd George, but it is fast becoming so. Verily it would seem as that place and Tangier.

If all London were Coucing, and there Super-Bandit Is a Shereef, are Coue clubs, Coue cliques and Coue circles. Like Florence of old, when the inhabitants were either Guelph or Chibelline. Londoners are Coueites or anti-Coueites, and they are supporting their convictions and urging their partisanship with religious arder.

Or a race whose ways are the same to-day as they were 1.000 years ago, sister and had taken another wife, which is distinctly allowed by the Mohammedan religion. Having cappartisanship with religious arder. their convictions and urging their partisanship with religious arder.

A Young Jansenist Did the

It is astonishing how closely parellel the cures and the publicity of them is young Jansenist deacon, Francois de Paris, 200 years ago. The illustrations Carre de Mongeron, published in Paris in 1737, side by side with those of the Illustrated London News of March 18, 1922, have a strange resemblance. They differ only in the costumes in which the deliverer and the delivered are clad. The Jesuits railed at those cures, and Dean Inge, one of the dom-inant minds of the Anglican church, calls M. Coue's "one of the crazy revwhich is devastating the civilized world." The medical profession shrugged its shoulders and said, "poor, hysterical creatures." To-day it writes the consulting rooms of Harley street reduced. Meanwhile the gentle, bland and smiling little man from Nancy stands in the garden by the side of a one story cottage of the laborer's dwelfortunates and possessed that are gathered there in his "clinic" from his native land and abroad, "Repeat after me these words: Every day, in every way, I grow better and better."

creatures for their lasting benefit, that with every encouragement of friendthe tax prescribed by the Koranic law liness, but once within the building —that is, the tenth of all crops—but

tion that we have legitimate grounds cure us.

Think of all the stuff and nonsense

This Revival Is But

tion of an imposition.
"Repeat like a parrot," says M.

promised that no evil should Coue, "whatever you wish the unconcome upon any one that walketh scious mind to receive; do not even

You are a weather cock perched on and now makes propaganda for it. the wind bloweth where it listeth. The standard for them in health He calls the method that he employs conscious autosuggestion, and by it the sick obtain healing and the healthy prevent the coming of disease.

M. Coue had reached the sixty-fifth and keep saying to it: "I know you are going to turn toward the east the next time you turn, I know you are, when it turns He calls the method that he employs weather cock does not take orders: By Means of Rosary Made conscious autosuggestion, and by it the ways of seduction do not lead to next time you turn, I know you are, I know you are." Then when it turns -by chance or in conformity with the rules that govern the winds-you are oriented in the ways of righteousness, your feet are firmly set upon the path that leads to happiness; you are well, you have lost the disease that is caused by billions of little animals that are hidden away somewhere in your system, or by a complex chemical procedure that has been going on for months or years.

breaking point to believe that there are countless persons in the world, of adult mind and what is called education, to whom this sort of thing is acceptable. But such is the fact. To many, let us hope most, it will seem to be an affront to their intelligence, an insult to their self-respect, a studied an insult to their self-respect, a studied whole thing with it. Indeed, it has the whole thing with it. Indeed, it has

forgery, and a disease that is an imposter may be as burdensome and indis distressing to know that it does to capacitating as the true one that it simulates. One should be as grateful this manner, for it is then in your and appreciative for relief from the conscious mind. But then it might by former as the latter. It is only when chance, or accident (or shall we be the imposter disease has been outwitted by perpetrating another imposi- creep down into our unconscious and

that has been written about the maj-esty of the will, the advisability of Another Imposition cultivating it, the alleged reward that And at the present day I think it has come to man and saint for dismay truthfully be said that the revival of any phase of mysticism or Neoplatonism in the practice of medicine comes under the head of the perpetration of an imposition. that will power is a good thing in health. It is only to be scorned when ill. If so that's rather a comforting thought because no one who is really ill ought to be called upon to display will power. It is too much effort and besides the conclusion or decision embodying it is often not anywhere near

Of Knitted Handkerchief

There is one feature of M. Coue's method of cure that appeals strongly He makes his patients use kind of rosary-a handkerchief with twenty knots in it they say will do-which they use to say their "day by day, in every way." I never realized how completely absorbed an individual could be "in their beads" until I encountered the pious Moslems. And naturally when one goes into a state in which he feels en rapport with his Creator, not yet approaching exaltation it is the unconscious (this wonderful field that the Freudians and the Dissenting Freudians talk of as if it had It strains one's credulity to the breaking point to believe that there State of Texas) that is steering the



DR. JOSEPH COLLINS.

contact with "Le Marchand de Bonheur" as the grateful fellow-Nancians called him before he went to Genoa. He might have been received on the return to his native shores with louder acclaim. Even now with the prospects of an election before him it might be well for him to get a rosary and begin repeating "day by day, in every way, I am becoming better and bet-ter," for surely the potency of this great discovery cannot be confined to the field of therapeutics alone. The election returns would testify to the

value of the remedy. sary is get them to say, "day by day, in every way, we are getting better and better," As a matter of fact that is what they are saying, and they act as if they believed it. Are they cured? One does not get that impression on reading Mr. Lloyd George when he said a rivederci to his tembers of a university of New York at the said a rivederci to his tembers of a university of New York at the said a rivederci to his tembers of the teaching force receives sympathetic acknowledgment.

Two college presidents review the middle was article briefly, one from a middle western college, and the other is at the head of a university of New York Herath strike me as being superficial. The note of lamentation uttered by the author of them in his critical contents. porary colleagues a few days ago.

But Coue Does Cure

cure many patients, does he not bring of their names, surcease of suffering to many who From the New York college presihave failed to get relief from doctors dent comes the following comm and drugs, from prayer and psychofollow his ministrations, but they lewisohn published in THE NEW YORK followed the King's touch by the thousand: they resulted from the administration of Berkeley's tar water: saying that the college ideal is regularly followed the application of Egy. be a long time before his admirers can for this ideal. be a long time perore his admitted to accumulate as many testimonials of cures as Munyon or Schlatter, or a cures as Munyon or Schlatter, or a Frowns on Eccentricity fraction of the number that attest the proved curative value of a magic remedy which expired with the advent of the XVIII. Constitutional Amendment. And mothers the world over make the pain of their children's

"hurts" disappear by kissing. The extraordinary thing is that dismysticism, for it was there that Bernteim carried out the experience is not the control of the experience is not the probable. But such is the fact. To many, let us hope most, it will seen by protein which made his ame known is a fact that his book on Suggestion was lainted more than thirty years ago. Moreover, Lebault, who did much to make a fine the made of the experience of the expe

"Think a task is easy and it will become so," says M. Coue. What a pity Mr. Lloyd George did not have With Lewisohn's Criticism of Our Educational System

these pages wherein under the general will, grow larger as our population head of "The Empty College," criticism grows more homogeneous and watchful was made of the way a professor who censorship becomes less necessary. happened also to be a genius was convalue of the remedy.

Or M. Coue might be induced to go to Russia and try his method on a large scale. The only drawback is that apparently the Russians do not want to be cured; but they might be tricked linto it, for all that is necessary is get them to say, "day by day, in every way, we are getting better in every way, we are getting better in every way, we are getting better or not extraordinary ability whether or not extraordinary ability whether or not extraordinary ability thus proceeds:

Was made of the way a protessor who happened also to be a genius was contained to be a genius was contained to the way a protessor who happened also to be a genius was contained to be a stricked and state of the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happened also to be a genius was contained to be called the way a protessor who happ

"In response to your request I take analysis? Is the proof of the pudding pleasure in expressing an opinion on still not the eating? Indeed, cures the interesting article by Mr. Ludwig

ministration of Berkeley's tar water; saying that the college ideal is regulated they followed the application of Perlarity and that it frowns on eccenkin's tractors; and from countless tricity, but he exaggerates and mis-other supernatural measures. It will understands the origin and the reason

"The function of the college is, after all, to educate, intellectually, of course, but also culturally, in manners and morals: and the culture it inculcates is, naturally and inevitably, the current culture of its day and people. by the undergraduates as a 'nut' be-Moreover, this culture is instilled not longed to this class. ease displaying itself in the emotional and intellectual fields does not diminand intellectual fields does not dimin-

Something of a ripple was sees large opportunities for wholesome the self-expression in important caused in collegiate waters by the article published recently in tunities that should, and, no doubt,

the head of a university of New York city. Neither one cares to enter upon As Mothers Do by Kisses the condition that what they write is expected from one who has within him, But, it will be said, does Coue not not to be published with the mention although he may not know it, prejure many patients, does he not brins of their names. His claim that we fail in promoting ideals of liberty, variety, personality and distinction is so wide that its ex-

Without conformity to certain rules in education as in social life the col-lege, per se, could not exist. Perhaps that statement may be accepted as a maxim. It does not preclude the recognition of genius in certain teachers. And when a college is so fortunate as to find a genius on its faculty its

habit is to make much of him.
"The difficulty is to define genius or to separate it from eccentricity. The college quite rightly does not tolerate eccentric professors, it long ago found

"But because in order that the col-

brings independent ways of thought. feeling and action and these the mod out but would cherish. Nevertheless there must be standardization. out it we should not accomplish a

President Harry Pratt Judson of the University of Chicago says of the "Empty College" article that it impresses him as interesting rhetoric this bandit coup, a hero in the eyes subject this was the most difficult. article is not based on a very wide of the Moors, a menace in those of In the end Raisuli obtained a ransom collection of facts. He adds: "It is collection of facts. He adds: "It is useless for me to discuss it, for I sus-

"Soul," Says Economist, Is Synonym for Bad Liver

"Mr. Lewisohn does not specifically state, but he distinctly gives the impression that no person with a soul world and, more monstrous still, that dubitable evidence of the possession of a soul. I think more highly of the average human being than he does. The 'world' is the reflection of the average human being. average human being is sometimes is generally less so than his critics. He those who malign him.

"'Soul' is too frequently a mere euphemism for a bad liver or nasty disposition. Once in a thousand years a real prophet arises who is at war with the world, but for every such prophet there are a million criminals whose enmity toward the world is a and he would never attempt to

Everybody in Morocco and

For five years he levied taxes and of the world's. Even the conventions

Raisuli for a time held off the forces for the Sultan but finally was defeated to the Sultan but of the Sultan but finally was defeated and retired beyond the mountains of active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German and Such people furnish the mustard of the Sultan but finally was defeated and beef of our active assistance to German criminal active assistance to German defeated and beef of our active assistance to German defeated and beef of our active assistance to German and Such people furnish the mustard of the sultan beef of our active assistance to German and Such people furnish the mustard of the sultan beef of our active assistance to German and Such people furnish the sultan beef of our active assistance to German and Such people furnish the sultan beef of our active assistance to German and Such people furnish the sultan beef of our active assistance to German and Such people furnish the sultan beef of our active assistance and the sultan beef of our active assistance to German and Such people furnish the sultan beef of our active assistance and the sultan beef of our active intrigue and was in direct relations get, however, that while a little mus-

Casenave a Candidate.

RAISULI, MOROCCAN BANDIT, AGAIN IN LIMELIGHT

By CHARLES PHILLIPS.

R AISULI, the bandit scourge of Morocco, who has played tag neck shackles were removed. He made

Mahdi inflamed the Soudan. Raisuli shrine of Mulai Abd-es-Salam, his near Tangier and gave full play to the kinsman at Wazan, due north of Mequinez, and about midway between in prison. that place and Tangier.

He is by birth, sprung from one of the tured one of the Basha's officers he most aristocratic families in Morocco Same Thing 200 Years Ago and is a Shereef, or direct descend-and is a Shereef, or direct descend-ant of the Prophet through Mulai Raisull the price demanded, the pur-Idris, who founded the Mohammedan empire of Morocco, and was the first sovereign of the Idrisite dynasty. The children of Mulai Idris were established in various parts of the country, and it is from Mulai Abd-es-Salam, whose tomb at Wazan, in the habitat of the Beni Aros tribe, is now the sanctuary of Raisuli, that the latter is descended. This tomb is a place who have come in contact with the of great sanctity, and is surrounded cattle thief and brigand. by many buildings in which the renegade can find concealment without fear of Spanish interference for a long time. Any attempt by a Christian to violate its sanctity would result in an uprising that would be difficult to means of coercing the Moroccan Gov-

sical Arabic in a most beautiful hand His first victim in his capacity of and conversing with the intonation of kidnaper was Walter B. Harris, the the Moorish aristocracy, Raisuli is correspondent of the London Times, the most magnetic personality that who was confined at Zerat in 1901 for

rapine after being treacherously dealt sideration and was exchanged for sixwith by Abd-er-Rahman Abd el-saduk, Basha of Tangier, who upon who had been imprisoned. Raisuli's first attempt at an insur-rection in 1900, made overtures of peace and invited Raisuli to visit him at Tangier with a view to arrive at a at Tangier with a view to arrive at a sages frequently to the Basha of Tanway, I grow better and better."

This simple formula represents the epitome of his life's study and he desires that it shall be engraved upon the unconscious minds of all his fellow the unconscious minds of all his fellow with every encouragement of friends.

At langier with a view to arrive at a friending solution of all difficulties. In gier, detailing the plans of the torspite of warnings that the Basha was ure chamber and prison he was building to accommodate him at Zerat. Raisuil did not at any time dispute the at the official residence of the Basha. with every encouragement of friendinexp may be cured of "heumatism,
cpliepsy, neurasthemia, heart trouble,
caralysis, stammering, deafness, indicestion and asthma." That he cure
them there is no doubt.

The doubt is that they are rhematic, epileptic, have heart trouble,
compact, epileptic, have heart trouble,
compact,

The most picturesque figure that and which he tucks away under his the Orient has produced since the turban.

Immediately he was released he re has taken refuge at the venerated turned to the fastnesses of the hills

> He murdered the wife and mother of his brother-in-law, both relatives of Bandit Is a Shereef,
> Scion of Aristocratic Race The husband was a certain Shereef of sold him to some tribesmen chasers calmly cut the prisoner's throat at the door of the room in which Paiguli was seated and where the whole monetary transaction had taken place in the presence of the

> > These two instances show the manner of man Raisull could be in spite of captivating manners attested by all

Began Abducting Foreigners to Coirce the Government

Raisuli began abducting foreigners, not to plunder them, but merely ernment to render, howbeit unwill-A man of education, writing clas- ingly, some measure of tardy justice. northern Africa has produced since several weeks in the handit's impreg-He started his career of crime and Tangier. Harris was treated with conspine after being tracebergus deal.

Raisuli associated himself with pow



RAISULI.

dungeon he had prepared for him at Zerat he found the latter dead.

Raisuli became all powerful after for obtaining the release of a British

Scoffing at Governments He

result that he ignored their orders and visited Fez and received the appointommands, scoffed openly at European ment as Governor of all northern Motreaties, becoming at the same time rocco with the exception of Tangier protector and scourge of Tangier and its surrounding district. and the surrounding districts. His receiving the appointment Raisuli was representatives administered "justice" in the market place in Tangier and beat people to death within a block of Treasury the £20,000 he had received

peans were blackmailed, and finally outlaw and took to the hills, Powers addressed a collective note to Paisuil made contracts with the fafairs existing in the Tangier districts. ning of hostilities Raisuli became an the nations and the Sultan had no that the Spanish zone harbored. He able class of persons who mistake

pletely outlawed.

imprisoned and his own friends re- from the inaccessible border of the tithe of our present result." eased. When Raisuli visited Tangier Mountain Ahlserif tribelands some few to conduct his enemy the Basha to the miles from Alcazar.

of £20,000, and he was made a British His first acts were good. Raisuli put down the effervescence which his rival Bou Hamara's rebellion had Sultan. For a time Raisuli remained the following is the reaction to the rival Bou Hamara's rebellion had caused in the neighborhood of Tanquiet, accumulating wealth and living gier. He opened the roads to caravan at Arzelia, where he built himself a Carver of Harvard: travel, and for a time caravans were palace. This town is familiar to tour-unmolested within the limits of his ists with its old wall, bastions and rejurisdiction. He brought about a tem-porary serenity that was just the lull ace. Rudolph Aronson lived here for a while and met Raisuli, whom he de-

Administered "Justice" Himself heavily arched, red cheeks and lips

As his influence increased Raisull became a despot. He squeezed the people under him and extorted money from the poorest of the poor. The Government officials lived in terror of him, and let him know it, with the coult that he ignored their orders and visited Fox and received the appointment. In 1907 Raisuli had reached the zethe French and German legations.

nith of his power. It was only neces-sary to tell a man that he was under arrest and he would never attempt to the Moorish Minister of Foreign Affairs at Fez, demanding that an end lin with reference to mining in the fairs at Fez, demanding that an end-be put to the impossible state of af-put to the impossible state of af-put to the impossible state of af-mountain districts, and at the begin-enough to get it back again. "The Prof. Jenkins, as Mr. Lewisohn" It was almost an ultimatum, for the agent of the Germans. He was describes him, is, to the initiated, bay was filled with the warships of friendly with all the German agents merely one example of that consider-

Rudolph Aronson, the New York im-Rudolph Aronson, the New York im-that he will starve to death in the odor presario, who established the Casino of sanctity and his tomb, like that of

escape. Everybody in Morocco and outside realized that Raisull's arm was made the lives of the tribes unbear-that so frequently rule the world, and long enough to reach him where he able until he again ran foul of the which Mr. Lewisohn so much despises. outside realized that Raisuli's arm was long enough to reach him where he fled to. But while he showed all the qualities required for a strong Governor in Morocco, he overdid it. For him there existed no treaties. Eurohim there existed no treaties and finally outlaw and took to the hills. Just before the outbreak of the war man than to the half baked conclusions

Raisuli Acted as German Agent

compelled to abandon his British pro-

scribed as a man about 40, very pale,

other alternative but to send an army also became friendly with the Spanish neurosis for mentality. Their bad against Raisult's stronghold.

Then came the Algeciras treaty, with the German Embassy in Madrid, tard is an appetizer, too much be-Then came the Algeciras treaty.

Northern Morocco was at its worst, and even the pleasure loving Mulai Abdul Aziz, who was striving to master the plane under the tutelage of the spanish and now that he has sought refuge in the sanctuary of his Lewisoth's."

With the German Embassy in Madrid, tard is an appetizer, too much becomes an emetic. In my judgment the undergraduate's appraisal of Prof. Jenkins was more accurate than Mr. Sought refuge in the sanctuary of his Lewisoth's."